

Essay Author: \_\_\_\_\_ Date: \_\_\_\_\_

Essay Title: \_\_\_\_\_ Reviewer: \_\_\_\_\_

1. Does the title of this essay to persuade contain the word, *should*? \_\_\_\_\_ It should.
2. Is the writer's specific purpose to get the reader's agreement, or is it to spur the reader to action? How do you know? \_\_\_\_\_

Is the specific purpose stated explicitly? \_\_\_\_\_ Write it here: \_\_\_\_\_

3. Write the topic sentence below. Underline the topic. Circle the controlling statement. Number the points that support the topic sentence. (These are the points that should be developed in paragraphs two, three, and four.) These are the points that should also be mentioned in the topic sentence using parallel structure. Help the author write these items using parallel structure if it is not already done. \_\_\_\_\_

4. What type of arguments does the author use to support the specific purpose? Emotional or Rational? \_\_\_\_\_ If the arguments are mostly emotional, write arguments the author *might* use if he/she were to use mostly rational arguments. \_\_\_\_\_

5. Are the arguments multidimensional? Read [http://eslbee.com/attention\\_benefit\\_grabber.htm](http://eslbee.com/attention_benefit_grabber.htm). Using Attention, Benefit, Grabber from the world of sales, help the author make his/her arguments multidimensional.

6. Who (or what) is challenged by this essay to persuade? \_\_\_\_\_

7. Has the author anticipated their arguments? \_\_\_\_\_ Where and how? Provide examples. \_\_\_\_\_

8. Is the topic sentence of each paragraph clearly stated and supported? \_\_\_\_\_ Write support the author *might* use to make his/her support more persuasive. Use the back of this sheet as required. \_\_\_\_\_